



**Nathan Hyland** oversees the International Department for the National Academy of Sports Medicine. He engages fitness communities around the globe and leverages his experience at NASM to help grow partnerships in 58 countries. Since 2011, Nathan has worked with NASM in variety of capacities working in conjunction with the education, lives events, and marketing team to expand the world wide delivery and reach of NASM’s best-in-class education. To date, he has traveled to over 20 countries to assist his partners in their growth strategies and to train and develop the next generation of fitness professionals, globally. Further, he is an accomplished martial artist with two US National Championships in Brazilian JiuJitsu and a California State Title in Kickboxing. Nathan also volunteers as a boxing coach in an after school mentoring program for at-risk youth in Phoenix, Arizona along with his identical twin brother. Selected as one of IHRSA’s 35 and under “Rising Stars” in the Fitness Industry (2020), Nathan has both his MBA/BSBA (Duquesne University) and Master’s in Exercise Science (CalU) as well holding certifications: NASM Certified Personal Trainer, Performance Enhancement Specialist, Mixed Martial Arts Conditioning Coach, Certified Nutrition Coach, and Strong Nation Licensed.